Innovatech
Brazil

Brazil, 🇧🇷 at your startup's reach

Overview

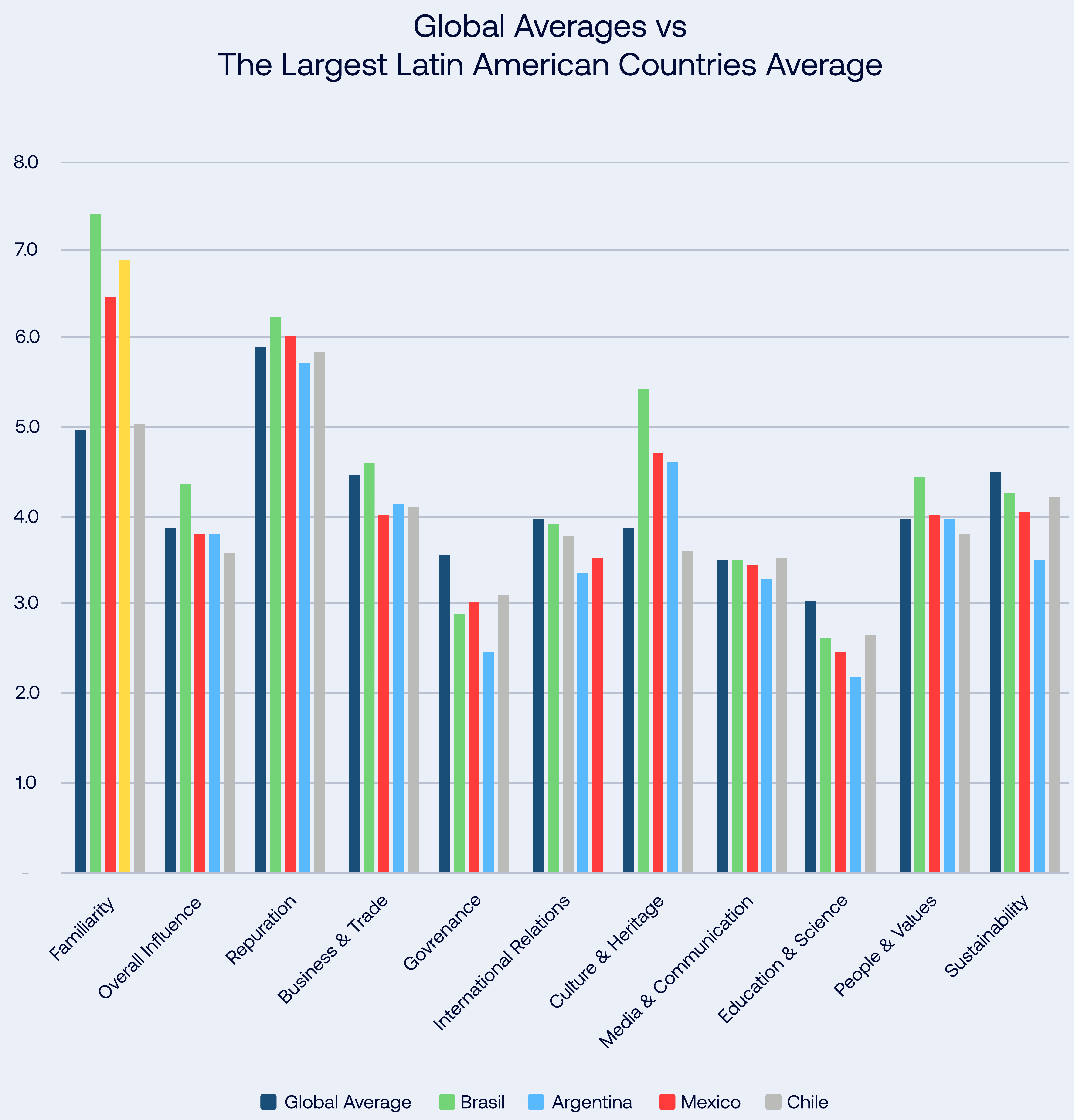
We are a 360° service for B2B startups that want to enter the Brazilian market, guiding them through every phase of their lifecycle.

We scale alongside your success in Brazil, remaining deeply involved to drive seamless integration, maximize optimization, and fuel continuous growth.

The problem

Most startups focus on the US, Europe and Asia, with South America and especially Brazil being left behind.

If done right, Brazil has the highest untapped potential.



Blue ocean

Language and cultural barriers, a vast and diverse land area, and its regulatory environment deter foreign startups.

However, Brazil offers immense potential for those who understand it. With a rapidly evolving B2B tech sector, an expanding tech-savvy middle class, and a surging demand for digital transformation, Brazil is ripe for innovation.

Government incentives, less competition, and opportunities for disruptive solutions provide fertile ground for companies willing to navigate these complexities, offering them a unique chance to dominate a market with untapped potential.

The Brazilian Reality 🇧🇷

Worldwide production

Beef: 20-25%

Poultry: 30-35%

Soybeans: 35-40%

Coffee: 35%

Sugar: 20-25%

Corn: 20%

Orange Juice: 50%

Ethanol: 30%

Iron Ore: 20%

Niobium: 85%

Pulp and Paper:
Around 25-30% of global production

The Brazilian Reality

Worldwide production

Oil Production
Top 10 global producer

Natural Gas
Significant producer

Steel Production
Top 10 global producer

Automotive Industry
Top 10 global producer, largest in South America

Aircraft Manufacturing
Global leader in regional jet production

Chemical Industry
Key player in South America's chemical sector

Renewable Energy
Leader in renewable energy, particularly in hydropower and biofuels

Telecommunications
Expanding 5G infrastructure and increasing digital adoption

The magic:

Strategy + Action + KPI’s

= Results

Our Process

Market Dev + Results / Sales

→

Action

Actively engage with clients, run pilot programs, organize feedback sessions, and execute continuous follow-ups to ensure alignment and progress.

Results

Achieve commercial agreements, secure NRE and direct investments, outsource manufacturing operations, and drive product and project development through to full implementation.

Strategy

Define target industries and clients, conduct market research and development, identify low-hanging fruits, and validate products and technologies for the Brazilian market.

Metrics

Track key performance indicators (KPIs), measure market penetration, and assess the number and quality of successful partnerships.

Who we work with

TEVEL	FERMATA	Amplified Industries	IQrotech
DriftSense	PLAATO	WASTE ROBOTICS®	SHIVVERS TECHNOLOGY & INNOVATION GROUP
VANILLA VIDA®	Aerobotics	NORTECH.AI	NEOLITHICS
BIOMETiC	MATIX	brickeye	muonVISION

Innovatech's Impact

20+

B2B deals with mid-to-large Brazilian companies

35%+

Average cost reduction in manufacturing when producing in Brazil

$3m+

Funding secured in Brazilian gov funding, NREs, and investments from CVC and VC networks

10+

Customized product/project successfully developed and implemented

What we need from you

- Timely response, dedicated effort to BR, avoid losing traction with BR clients.
- Materials (everything you have in an editable format, we will translate)
- Availability for meetings
- 100% honesty—we are your Brazilian partners, and our goal is to grow your business.

Aside from that...

...leave Brazil to us.

Thank you!

Innova tech Brazil